



FABIENNE  
LANZ

PARTNERSHIP  
OPPORTUNITY

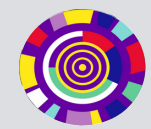
Educating today's Future, through Pioneering Development and Innovation





# REALIZING THE QUALITY OF EDUCATION AND EMPOWERMENT THROUGH SPORTS

*"Sport strengthen and nourish the body and mind."  
-Fabienne Lanz -*



As a leader and a pioneer, Fabienne is the first to try out and successfully convert the out of the box Innovative concepts. Girls Camp 2023 is the first of its kind to develop young african women into a global initiative



Fabienne's continuously dedicates her time to utilising the ever evolving Motorsport Field with her unwavering curiosity.



Global Women inclusivity Programmes like the FIA Girls on Track , Females in Motorsport and F1 Academy see high participation from girls and women eager to dive into motorsport in various facets.



Fabienne believes that education is the most precious investment one can make in themselves. Leveraging her strengths in Restoration and Individualization, she is dedicated to guiding young people towards making informed decisions early in life, fostering a foundation for success and fulfillment.





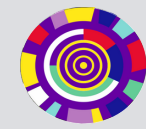
# FABIENNE LANZ



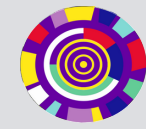
1996 +  
Motor Racing Driver and multiple Champion



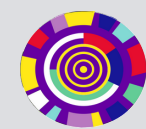
2012-2022  
Successful Kart Team owner and coach introducing over 80 children from beginner to licenced racing drivers and champions .



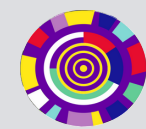
2021 +  
FIA Road Safety Team Leader South Africa  
Media Campaigns for Road Safety, active Wheel Change Challenges



2023  
Successful 3 day Girls camp ( click to play video)



2023 and 2024  
T4 Nations Cup Female Ambassador ( click to play video )



2023 +  
Targets,Goals and Rainbows  
Through a successful career with her Kart Racing Team, Fabienne has grown to another level of expertise in the field of a specialised Children's Vision Board approach to life's purpose in each's individuality, extracting their talents and passions , combining this with deliberate and precision work tools to make the difference they thrive to in life.





# PARTNER OPPORTUNITY



## ATHLETE PERSONALITY OPPORTUNITIES

- Public Speaker
- Brand Ambassador
- Team Building Coach
- Media Campaigns

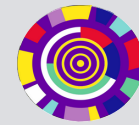
[Click here to get involved](#)



## KARTING CAMP

Get involved with Skills upliftment Projects such as Karting Camp

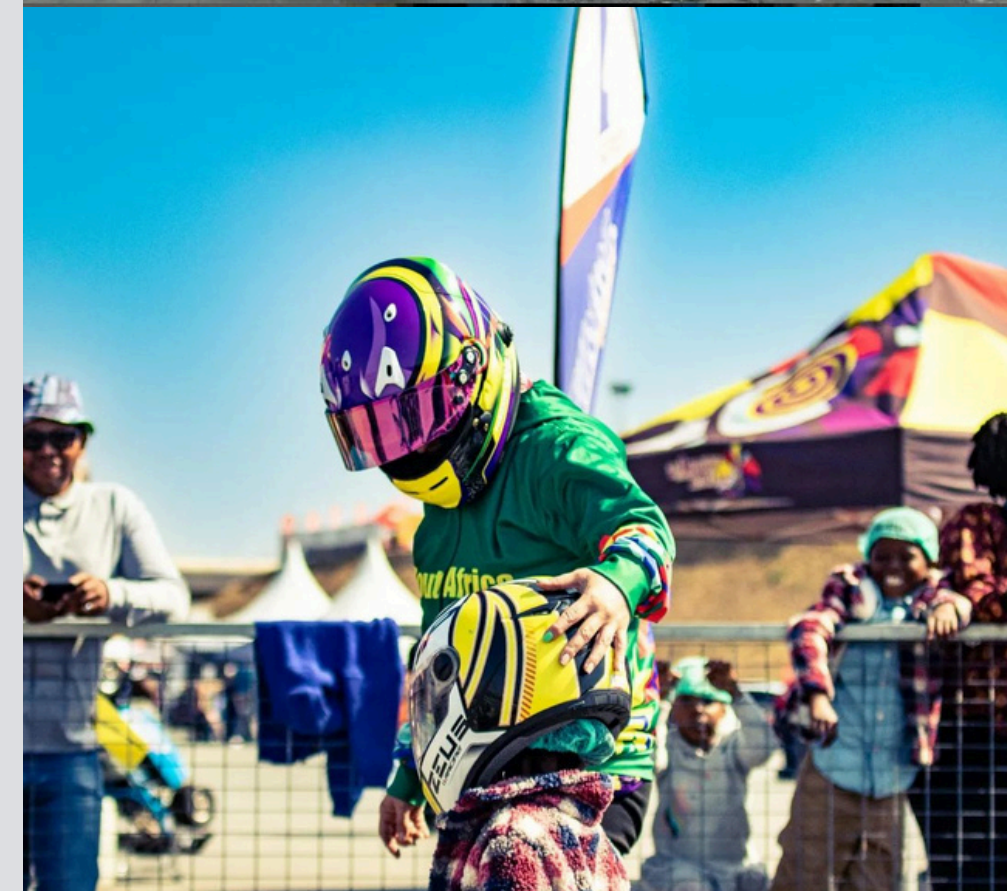
[Click here to get involved](#)



## TARGETS, GOALS AND RAINBOWS EDUCATION AND SKILLS DEVELOPMENT PROGRAMME


Empowering children to make impactful decisions early on, envision a decade-long journey culminating in a generation of upskilled, empowered young adults. This blueprint not only shapes individual destinies but fortifies our nation, fostering strength and resilience. Together, let's sow the seeds of a robust and empowered future


[Click here to get involved](#)







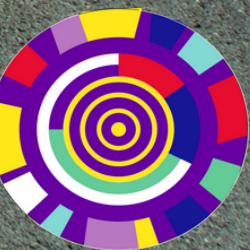
# REALIZING THE QUALITY OF BRAND PARTNERSHIP THROUGH SPORTS

 AUTHENTIC FEMALE DRIVER NARRATIVES DRIVE ENGAGEMENT  
Audiences engage with content focused on themes and gender, sexual identity, race and ethnicity compared to innovation-centric narratives. AVL racetech improved its brand love and DEI profile by showcasing female drivers' journeys and achievements through partnerships

 **13.3%**  
Charlotte Tilbury, a beauty brand, experienced a 13.3% uplift in brand love by partnering with the F1 Academy. Case studies demonstrate how partnerships with female drivers can substantially increase a brand's "brand love" metric, which correlates strongly with business outcomes like purchase consideration and loyalty.

 **56%**  
Of female motorsports fans would be willing to alter their buying habits and switch to Partner brands who support women. This presents a growing engagement opportunity for brands in this space. #More Than Equal

 **78%**  
Of Motorsport fans think sponsorship can make a positive contribution to the success of women in elite sport.





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Female racers attract diverse fan bases and positive media, benefitting  
Sponsors and Teams.  
Brands recognise the value of supporting women in Motorsport



# CONTACT US TODAY

Sports Activities Have the Main Goal of Making the Body and Mind Healthy

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