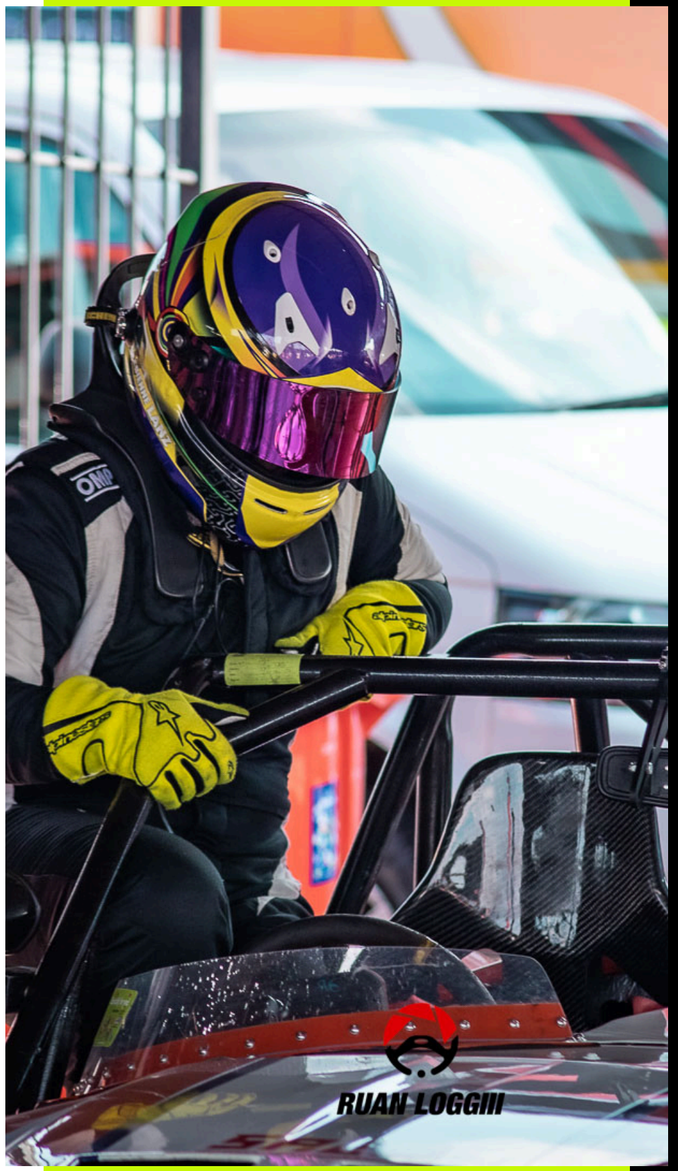
BACKDRAFT DRIVING EXPERIENCE



A pure Driving Experience, unfiltered
adrenaline — a tribute to the legendary 1965 Cobra, reborn for the modern racing enthusiast.

FABIENNE LANZ RACING

BROCHURE CONTENT



1. Backdraft Cobra and Fabienne Lanz background
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BACKDRAFT COBRA

Driving Experience is pure, unfiltered adrenaline — a tribute to the legendary 1965 Cobra, reborn for the modern racing enthusiast. Beneath the sculpted hood lies a roaring V8 engine, delivering raw muscle and an unmistakable soundtrack that stirs the soul. Every curve, every gear shift, every burst of acceleration connects you directly to the heart of classic motorsport.

This is not your everyday drive — it's a full-on racing car, purpose-built for the track. Whether you choose to feel the power from the passenger seat during high-speed Hot Laps, or take the wheel yourself, each moment promises intensity and exhilaration. Guided by racing professional Fabienne Lanz, you'll master the track's twists and turns with expert insight, precision, and confidence.

From the moment the engine ignites, you'll understand why the Backdraft Cobra is a legend. Its raw power, responsive handling, and aggressive stance combine to create an unforgettable and unique track experience. It's more than just driving — it's about living the passion, feeling the history, and unleashing the racer within. The Backdraft Cobra doesn't just move — it roars, it challenges, and it leaves every driver breathless.





HOTLAP EXPERIENCE

Immerse yourself as a passenger and feel the raw power of the Backdraft Cobra , driven by a professional Race Car Driver



Safety Briefing

Safety is our most important priority. Participants will sit in a Drivers Briefing outlining all the Track Rules, Flags, Car and Team Etiquette

Breathing

Hotlaps can be extremely exhilirating. Breathing is important to sponge in the whole experience

Hot Laps

Participants will be given 4 hot laps

DRIVING EXPERIENCE

Our Driving Experiences are carefully structured and curated in order for the Partiticapnt to enjoy the experience in a safe environment.



Safety Briefing

Safety is our most important priority. Participants will sit in a Drivers Briefing outlining all the Track Rules, Flags, Car and Team Etiquette

Driving Experience

Half day activation which starts with Participants taken around by a professional Driver. Thereafter the Participant will be driving with the professional instructor by their side.

Hot Lap Experience

At the end of the Driving Experience, Participants will be taken around the track in 4 Hot laps with a professional Racing Driver

DRIVING EXPERIENCE EVENT
INFORMATION

Track

- The Cobra Experience is done at Zwartkops Racetrack or Redstar
- The track experience is shared amongst other vehicles, simulating surround sound and visual experience like a real race
- Track Exclusivity is on Request

Hospitality

- Breakfast is served for the Morning Bookings ;
  Lunch is served for the PM Bookings .
- Drinks included are Waters and Fizz Drinks from our Mobile Bar
- Photograph album will be sent digitally after the event capturing your favourite moments in and posing with the car . (NB Guests 2 ore moreT&C apply

Programme

- Welcome and Registration
- Breakfast AM / Lunch PM
- Safety Briefing
- Track Time Half Day ca 4 Sessions
- Debrief



MEET PRO RACER FABIENNE LANZ

CHOOSING THE RIGHT EQUIPMENT

Shoes

Tekkies with a hard sole are recommended for best feel of the pedals

Accessories

Helmets and Gloves will be provided .

Clothing

Racesuits will be provided. Pleas arrive with comfortable trousers, T shirt and a jersey incase for weather changes

Timing System

We make use a Garmin Timing system in order to coach and record your driving. Explanation is covered in the Driver's Briefing



BACKDRAFT EXPERIENCE

PRICING

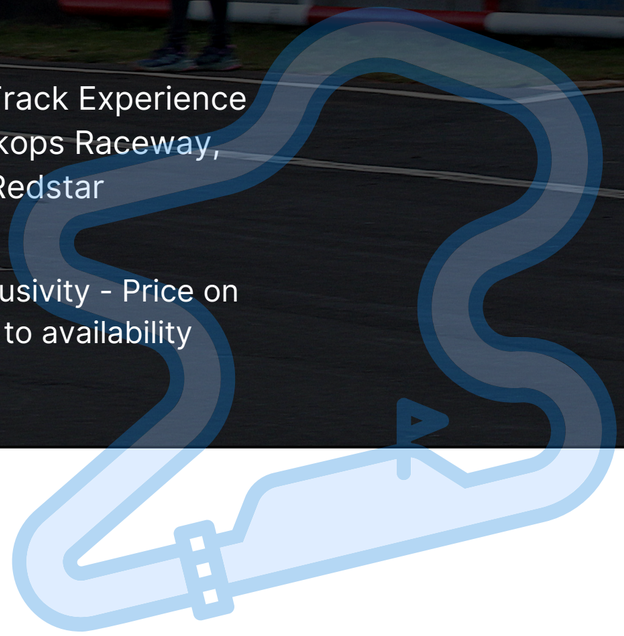
Driving Experience
includes:

- Driving Experience Half Day on Circuit (joined with other cars on track for the full race simulated experience)
- Breakfast / Lunch
- Briefing
- Racesuit
- Helmet
- 007 Series Vintage Cap

R 14 950

The Backdraft Cobra Track Experience takes place at Zwartkops Raceway, Gauteng, or Redstar

NB: Request Track exclusivity - Price on Request and subject to availability



BACKDRAFT EXPERIENCE

PRICING

Hot Lap Experience
includes:

- Hot Lap Experience ca 2Hours Pit and on Circuit (joined with other cars on track for the full race simulated experience)
- Briefing
- Racesuit
- Helmet
- 007 Series Vintage Cap

R6 380

The Backdraft Cobra Track Experience takes place at Zwartkops Raceway, Gauteng or Redstar

NB: Request Track exclusivity - Price on Request and subject to availability



THANK YOU

We appreciate your time and interest in this Cobra Experience Presentation

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Zwartkops Racetrack